

A hand holding a crystal ball against a sunset background. The crystal ball reflects the sun and the landscape. The background is a sunset over a valley with mountains and a lake.

ARE YOU FUTURE READY?

Creating a future where
your experience is valued.

HUNTER LEONARD

SILVER & WISE

This e-book is designed to help you create a future where your experience is valued.

Our short term goal is help you, with a long term goal to end Ageism.

In the AMAZON Best Seller - The Experience Equation we do a deep dive into the steps you need to do to complete your own future plan, and also examine the future of work.

In this e-book we cover some of the basic concepts of creating a more prosperous future for yourself.



The owl is internationally recognised as a symbol of wisdom and experience. It also represents you as a mature individual. We exist to ensure your wisdom and experience is valued in work or business.

INTRODUCTION

Are you over 50 and feeling undervalued?

Unfortunately in Australia, and in many other countries around the world, there is increasing discrimination or ageism against the mature worker.

According to recent research a significant number of companies do not want to employ people over the age of 50.

Yet in a world where we are all living longer, many of us need or want to work later in life to ensure financial security for ourselves and our families.

In this e-book we will examine some key trends in the future of work and also some key areas you will need to consider in order to create your own prosperous future.

There is no doubt that there are changes occurring in how we all work, and a move to more people employed as contractors or in the so called gig economy.

This means your future will be more about working out avenues of income rather than finding a job.

This takes thought and planning.

You certainly can't sit back and hope it happens - no matter what skills and experience you have.



FUTURE READY?

1. Current Situation

An important place to start is examining your current situation. This establishes a reference point from where you can start planning your future.

Your current situation would include the following areas:

- what is your current financial situation
- what skills do you have
- what is your experience
- what about family, health, insurance and other considerations

It is worth writing down a comprehensive review of your situation in your own words and from your own viewpoint.

Where do you stand today?



2. What are your Goals?

The next thing to consider is your goals.

It is good to planting a flag in the future so you can see where you are heading.

A well written goal sets another reference point, and also enables you to compare your progress towards some measurable outcome.

Research tells us that people who write goals down are up to 30 times more likely to achieve them than the rest of the population.

Make your goals about your whole life, not just money.

Consider your finances for sure, but also include family, and health, and hobbies and passions.

Think about what groups you want to be part of, and also how you want to help others.

Set goals, write them down and then you will establish something in the future to work towards.



3. Gap Analysis

Once you have established your current situation and your goals, the next area to apply some thought and work towards is GAPS.

If you remember that game that used to be published in the newspapers called 'spot the difference' you will get the purpose of this activity.

If you compare your current situation to the future where you have achieved your goals, you can write down all the differences you notice. These differences then form a measurable gap between your current situation and the future.

They also then define all the things you need to work on, to bring your supposed future into reality.

Here are a couple of examples of how you might write that.

1. Gap - Finance - I need \$1.2 million in liquid assets to fund my retirement. I only have \$300,000 now. My gap is \$900,000

2. Health - I want a future where I exercise every day, and have a healthy blood pressure, cholesterol and weight. At the moment I'm overweight, and I only walk twice a week.

3. Hobbies - I want to learn how to make furniture and have a side business. At the moment I can't even hammer in a nail without banging my thumb .



4. Skills Assessment

Whilst we are conscious of not pushing stereotypes in our business, there is no doubt that skills, or lack of them, can be a justification that companies and employers put forward for not wanting to employ mature workers.

Whilst it may not be necessarily true that all mature workers have fallen behind on their skills or are technology illiterate, there is no doubt that we lived in a fast paced world with lots of change.

New ways of doing business and new technology are moving in to all sectors of the economy.

Your personal responsibility is to keep up, and ensure you have the skills, knowledge and ability to continue to add value in whatever you do.

Whether you are lucky enough to continue to have full time employment in your job of choice, whether you move into contracting or outsourced roles, or become part of the gig economy.

The only way to continue to make an income - from whatever source - is to have some skill or experience of value to someone who is willing to pay for it.

So sitting down and examining your current skills, what is needed and wanted in your industry and any gaps you might have to close is really really important. Don't get left behind!



5. Action Plan

Ok, now you need to get into action.

With your current situation written down, goals set, and a gap analysis done, the next perfect thing to do is DO.

A plan is only as good as the ability to execute.

With all the barriers being put in place by companies not wanting to employ mature age people, the ageism, this is not a world for the lazy.

You are going to need to put in place daily, weekly and monthly actions to reach your goals, fill gaps and get things done.

A good action plan is aligned to the goals that have been set.

So take each goal you have, look at the gaps you identified and then draw a line between your current situation and the future goal.

This will give you the two ends of the plan, and now all you need do is write down the things you'll do each day, week or month to handle the gaps and work to get to your goal.

A goal without action is a wish.

So let's get going shall we?



MORE RESOURCES

Silver & Wise is an organisation dedicated to helping mature people like you with the future of work and income generation including prosperity through business ownership.

Whether you want to create a future where your experience is valued in full time employment, the gig economy, contracting or running your own business we are here to help.

This e-book is just an introduction to our suite of services.

There are loads more products and services for you to take advantage of in the future if you need more help.

These include books, online courses, workshops and coaching.



About the Author

Hunter Leonard is a multi award winning business owner and best selling author of 7 books on business and marketing.

He has a passion for helping mature individuals create a future where their experience is valued.

Books

Generation Experience

Amazon Best Seller. Find out the 8 steps to business success in this book based on over 10000 surveys of business owners.



The Experience Equation

Amazon Best Seller - Create a future where your experience is valued. Build your own Future Plan and understand the future of work.



Want more information?

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